

**“Artificial Intelligence Supported Seed Production,  
Seed Sales and Business Management  
Based on Data and Intelligence”**

**“Smart Digital Transformation in  
Seed Production, Sales and Management”**

**SEED  
PRODUCTION**



**SEED  
SALES**



**BUSINESS  
MANAGEMENT**

## SEED INFORMATION SYSTEM

*Your production will be safe with the support of artificial intelligence, which knows and manages the product, region, average yields, soil and weather conditions from planting to harvest and makes continuous suggestions.*

*Contract producers will be available and under control 24/7.*

## SEED PRODUCTION INFORMATION SYSTEM



*Sales and dealer management will be digitized, expenses will decrease and sales and profitability will increase continuously.*

*Sales performances and analysis will be monitored instantly at the e-businesses using arppha TBS.*

*Instant access to all dealers and farmers nationwide, 24/7 announcements, news and campaigns, and online sales.*

*Seed businesses will produce more and earn more through digital transformation.*

*Data and reports on production, sales and management in enterprises will be at your fingertips at any time.*

## SMART BUSINESS MANAGEMENT SYSTEM